



## **FOR IMMEDIATE RELEASE**

Visit Benicia  
250 East L Street  
Benicia, California 94510

# **Benicia Offers Visitors "A Great Escape by the Bay" This Summer**

## **Safe, Relaxing Day Trips for Visitors of All Ages**

**BENICIA, CA (June 23, 2020)** - Visit Benicia today launched its ["Great Escape by the Bay"](#) summer promotion, dedicated to providing a variety of safe, relaxing, and rejuvenating day trips for Bay Area residents seeking a release from the stresses of 2020.

Summer has officially arrived, but for most of us, it probably doesn't feel that way. People have been dealing with a lot this year, whether it's a family that's been trapped in lockdown with stir-crazy young children, old friends who haven't seen each other in months, or anyone who's gone crazy from sitting at home.

That's why Visit Benicia has been working closely with local businesses to implement new, COVID-19-conscious policies, transforming the visitor experience into something that everyone needs -- and that everyone can safely enjoy.

A quiet, undiscovered jewel of the bay, Benicia is uniquely situated to offer an easy way to escape for the day. With the breezes and beauty of a strollable downtown waterfront, 450 acres of outdoor adventure at the State Recreation Area, and charming local options for [takeout dining](#) and

[shopping](#), Benicia is less than an hour's drive from everywhere in the Bay Area; from Sonoma to the South Bay, Sacramento to San Francisco.

## Plan Your Escape

Visit [EscapeByTheBay.com](https://EscapeByTheBay.com) all summer long to check out updates and new recommended itineraries to plan their perfect day trip. Here is a taste of what people can expect from a day in Benicia:

### Escape 2020: Step Back in Time

Visitors can escape from the troubles of the day with a relaxing day-trip that takes them "back in time." As one of the oldest cities in California, Benicia is home to a wealth of vintage architecture and historic landmarks, dating back to the gold rush, the Wild West, and the completion of the Transcontinental Railroad. This [leisurely drive takes](#) visitors past historic sites while still leaving time for an afternoon picnic.

### Health & Wellness

Located on both the San Francisco Bay Trail and the Bay Area Ridge Trail, Benicia is the [nature lover's dream location](#). Visitors can rent a bike (or bring their own), or take their scooter or walking shoes and explore the trails, waterfront, and expansive outdoor areas. Here are some ideas to help people of all ages and fitness levels plan an enjoyable excursion.

### Art & Inspiration

It's the end of an era for one of Benicia's defining cultural landmarks. This will be the last summer visitors will be able to enjoy the incredible hand-blown glasswork at Linsay Art Glass. Art-lovers will be thrilled to [discover Benicia's thriving creative community](#), walkable downtown galleries, and scenic waterfront vistas.

### Romance by the Bay

No doubt about it, the COVID-19 crisis has been rough on romance. With couples struggling to balance work with parenting, never changing out of

their pajamas, or looking to reunite with a loved one many miles away, Benicia is the ideal location for a [safe, romantic day trip](#) that features fun, sun, and scenic views of the Carquinez Strait.

## **Dog-Friendly Fun**

After being trapped indoors for months, we all need some fresh air and exercise -- including the family dog! Good news: Benicia is one of the most [dog-friendly destinations around](#), offering an off-leash beach and boutique shopping specifically for your pet.

## **Farmers Market**

Among Benicia's best-kept secrets are the beautiful sunsets by the waterfront, and what better way to end a day trip than with a picnic of fresh local cuisine from the newly-reopened Benicia [Farmers Market](#)?

- The Benicia Farmers Market returns every Thursday, from now through October.
- Location: First Street, between B Street and D Street
- Hours: 4pm-8pm (September-October, from 4pm-7pm)

Special social-distancing measures have been put in place to make the experience as safe as possible for everyone.

## **A Day for Dad**

Whether they've been cooped-up with a demanding toddler or struggling to get work done from home, Bay Area dads need a day to relax every now and then. Here's a guide to a [dad's day trip](#) complete with a rejuvenating hike, bike ride, and a souvenir comic book.

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## **MEDIA INQUIRIES**

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